

What Did We Do, and How Will We Know?

Linking Program Planning and Evaluation

Private and public funders now require an evaluation plan to be submitted with almost every request for support. This is good because the thought, planning, and networking needed to develop an evaluation plan increases the chances for fiscal accountability and programmatic success.

The bad news is that evaluation plans require a great deal of thought and planning from the beginning of program conceptualization, to be efficient and effective. If evaluation is treated as a forced, time-wasting, appendage to “the real work” of direct service, or if it inspires fear and defensiveness from staff regarding less-than-stellar outcomes, then these prophecies will be self-fulfilling. If evaluation is viewed and treated as a valuable and integral part of program planning from the first identification of an unmet need, then it can support and even carry other components of service provision within the organization and across collaborating agencies.

The evaluation plan of any program should be developed as an integral part of its design. Sandy Sladen’s article in the Spring 1999 issue of **Strategies** gives an excellent outline of the program design process, including the development of the problem statement, target population, and goals and objectives.

The purpose of the evaluation component is to measure the process and outcome objectives she describes. If the objectives are the “What did we do?,” then the evaluation answers the question “How do we know whether we accomplished what we said we would do, and how well it was achieved?”

Types of Evaluation

The issue is complicated by the fact that there are several types of evaluation that may be used, depending upon the specific services being proposed. The three basic types are:

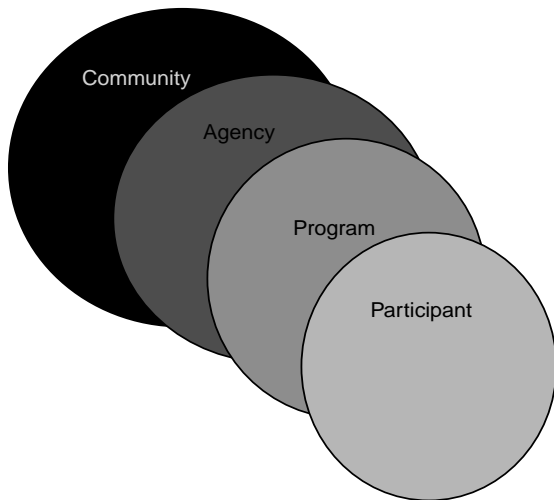
- ▣ **Quantitative Evaluation** uses statistical data collected specifically about the program at the time it is conducted. Examples include number served, the demographic profile of program participants, the results of surveys, or pre- and post-tests for educational efforts.
- ▣ **Qualitative Evaluation** is based on data collected simultaneously with program implementation, in responses to open-ended questions, interview and meeting notes, and narratives that record observations or group process.
- ▣ **Archival Data** is essentially both quantitative and qualitative data that has been collected prior to the beginning of the program being offered, but that can be applied to the current project. These sources include community needs assessments, evaluation results of other programs, County Board minutes, community histories, or even maps of the service area. A strong program planning process and the resulting evaluation plan will utilize and incorporate all three types of information.

Many evaluation methods combine two of the above types. For instance, statistical results are always more valuable when accompanied by a narrative that qualitatively analyzes and interprets what the numbers may mean. Interviews, surveys, and observation often collect both quantitative and qualitative responses.

Another example is the enhanced usefulness of survey results if the questions can be based on an earlier effort, collecting the same information sought from a community five years earlier.

A related aspect of evaluation is the need to diversify types of data collected, which can then be compared, contrasted, and used to enhance the interpretation of the others. A typical guideline is to use at least three different ways of collecting evaluation data for a project. This process is referred to as the “triangulation” of data, which sounds impressive and complicated but can be as simple as using a community needs assessment to identify a target population (archival), a participant satisfaction questionnaire as part of the service provision (qualitative), and a pre- and post-test of participants measuring the change you hope to accomplish (quantitative).

There are four levels — often pictured as concentric circles – at which data can be collected and programmatic endeavors evaluated. They are:



Which levels are chosen as the focus of assessment is determined by the type and goal of program. Very different types of methods and data will be included in the evaluation plan, depending on which levels are chosen.

Regarding evaluation of participant progress, there are three types of data that are important to “triangulate,” if financially and logistically possible:

- Participant satisfaction.
- Changes in participant attitudes and knowledge.
- Observation by trained personnel regarding changes in participant behavior.

Examining these three dimensions of service provision will show an agency, for its own planning as well as for reporting to the funder, how effective the effort was in accomplishing its objectives at the participant level. These aspects of evaluation can also be transposed to the other levels, so that 1) satisfaction, 2) changes in attitudes and knowledge, and 3) observed behavior, is measured program, agency, or community-wide.

The real good news is that there are many good resources now available to support non-profit evaluation efforts. Just four of the many national-level organizations that offer printed resources on program planning and evaluation are:

The Family Resource Coalition of America

20 N. Wacker Dr., Ste. 1100
Chicago, IL 60606
(312) 338-0900
www.frca.org

The National Center for Family-Centered Practice

University of Iowa School of Social Work

100 Oakdale Campus #206 OH
Iowa City, IA 52242-5000
(319) 335-4965
www.uiowa.edu/~nrcfcp

The Amherst H. Wilder Foundation

919 Lafond Ave.
St. Paul, MN 55104
(800) 274-6024
www.wilder.org

National Clearinghouse for Families and Youth

P.O. Box 13505
Silver Spring, MD 20911-3505
(301) 608-8098
www.ncfy.com

In a follow-up article the Family Development Matrix will be presented, as a method that can provide valuable longitudinal, participant-level, evaluation information that can then be used for case, program, agency, and community needs assessment, planning, and resource development.

Written by Karen Davis-Brown

Ms. Brown has worked for twenty years with the spectrum of public and private institutions, agencies, and organizations serving children and families. Her work includes academic and programmatic research, needs assessment, program planning, evaluation documentation and oversight, staff development, collaboration-building, report preparation, and proposal writing. Ms. Davis-Brown has a Masters Degree in Human Development and Family Studies, and is currently a consultant.

Strat.e.gies

Providing the ABCs for FRCs

Visit the NEW & IMPROVED Strat.e.gies website
www.familyresourcecenters.net



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 Parent Education Network
 2592 Notre Dame Blvd., Suite B
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 bgowan@maxinet.com (email)

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www.php.com (web)
 sophie@php.com (email)

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 strategies@all4kids.org (email)

★ Counties with ABC Funding

Office of Child Abuse Prevention

FIFTH ANNUAL WESTERN REGIONAL CONFERENCE "WITHIN OUR REACH 2000"

EFFECTIVE HOME-BASED STRATEGIES FOR FAMILY SUPPORT

California is proud to partner with other western states to present the "Within Our Reach Conference 2000." This conference is designed to meet the ever-expanding need for information and innovation in the arena of home visitation and family-centered services. Since our future depends on how well we protect and nurture our children and families today; this two-day event will focus on providing practitioners and policy makers with the latest research, tools, and techniques to promote healthy families.

Please join us in Los Angeles on April 10-11, 2000.

Call (800) 858-7743 for registration information.

Speakers

Marian Cleeves Diamond, Ph.D.

"Early Brain Development"

Martha Farrell Erickson, Ph.D.

"Attachments Past and Present"

Hedy Nai-Lin Chang, MPP

"Raising Children in a Multicultural Society"

Naomi Haines Griffith, MSW

"Family Systems"



Critical Issues

Home Visitation

Multicultural Services

Family Resource Centers

Proposition 10 Update



Office of Child Abuse
Prevention
(OCAP)

Department of Social
Services
744 P Street, MS 19-82
Sacramento, CA 95814
916-445-2771

Bureau Chief
Frank Ingram

Unit Chief
Eileen Carroll

Program Consultant
Linda Hockman
Linda Allan



Be a part of the Family Resource Center Institute which will take place immediately following the Within Our Reach Conference. See the back page of this newsletter for more information.

Region 1 Parent Education Network

Strengthening Families In Our Communities



Networking In The Northstate

In an effort to increase networking and make training and technical assistance more easily available, region 1 has identified Strategies networking partners. The Networking Partners represent various FRC's and are available to provide your existing or emerging FRC with technical assistance, phone consultation, or site visits. Networking partners are there to help you find ways to overcome challenges and find practical ways to help you strengthen your FRC. Networking partners also have free lending libraries where you can check out books on family support, non-profit management and volunteer programs. Each of the networking partners will be hosting a networking workshop in your local area in the next 7 months. Call your networking partners to see how they can help you.

Networking Partner 1
Deborah Lovett, A.J. Barrett
Ukiah Family Center
10 Cherry Court
Ukiah, CA 95842
Phone: 707-463-4018
Serving: Del Norte • Humboldt • Lake
• Mendocino • Trinity

Networking Partner 2
Lynn Nolan, Delecia Spears
Family Resource Center
3501 Spruce Avenue
Lake Tahoe, CA 96150
Phone: 530-542-0740
Serving: Alpine • Amador •
El Dorado • Tuolumne • Calaveras

Networking Partner 3
Brooke Allison, Denise Land
Child Abuse Prevention Council
of Placer County P.O. Box 7262
Auburn, CA 95604-7262
Phone: 530-823-0253
Serving: Nevada • Placer • Sierra
• Sutter • Yuba

Networking Partner 4
Enid Milhaus
Alliance for Excellence 3
1400 Bell Street
Sacramento, CA 95825
Phone: 916-566-2184
Serving: Colusa • Napa
• Sacramento • Solano • Yolo

Parent Education Network continues to serve all counties in Region 1. Contact Betsy Gowan or Sylvia Doane at (530) 893-0391 for more information.

Want to Learn More about FRC'S?

Don't miss this opportunity to network with other rural counties in Region 1 facing similar challenges and rewards. This four-part, interactive training series is designed for those who work in FRCs; want to start an FRC; board members; oversight council members; and those who want to find out what other FRCs are doing. All you need is a telephone with a speaker phone, a quiet office, and a couple of hours per month. The teleconferences are held on Wednesdays from
To Register Call Sylvia Doane at (530) 893-0391

Dates/Topics

- 2/16/00** What is a Family Resource Center
- 3/22/00** Building Community Support for Your FRC
- 4/19/00** Increasing Parent Involvement in Your FRC
- 5/17/00** Funding Your FRC

Time: 9:00 AM-10:30 AM

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- Nevada
- Placer
- Plumas
- Sacramento
- Shasta
- Sierra
- Siskiyou
- Solano
- Sutter
- Tehama
- Trinity
- Yolo
- Yuba

Staff
Rick Kropp
Executive Director

Betsy Gowan
Project Director

Sylvia Doane
Project Specialist



Region 2 Parents Helping Parents

meeting children's special needs through parents helping parents

Child Abuse Prevention Center

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Director, Satellite Services
Project Director

Wayne Jasper
Publications &
Technology Specialist

Judy Bower
Training & Technical
Assistance Associate

The Redwood City Healthy Start Network was established by a collaborative of fourteen community, city and county partners in response to a call from residents of East Redwood City to address the health and safety concerns of the neighborhood. The network's goal is to improve the quality of life in Redwood City by actively involving residents in solving community problems and strengthening mutual support systems. The network believes by strengthening a sense of community, residents will be able to better meet the needs of its' children, youth and adults.

The Redwood City Healthy Start Network has three school-based family resource centers housed at Taft, Fair Oaks and Hoover Schools. There are also pediatric health care clinics at the Taft and Hoover sites. A continuum of health and wellness services are provided for the community at each site. The sites are staffed by personnel from partner organizations and residents of the neighborhood. The centers offer a range of services including family support services, parent education, counseling, health services, community improvement, cultural activities, after school recreation, and academic assistance.

One of the focuses of concern when the Taft Healthy Start was being designed, was the high rate of child abuse and neglect reports and case activity in the neighborhood. A key strategy to enhance family health and safety has been to introduce prevention and early intervention services for families at-risk for child abuse and neglect. In just four years, Redwood City Healthy Start has grown to a 22-

member partnership that brings together annually three million dollars of resources to benefit children and families in east Redwood City. The initiative has helped to change the way local health and human services are organized and delivered, while actively involving the community residents.

My First Backpack Program



The *My First Backpack* program is an effort by the Child Abuse Prevention Center (CAPC) to help prevent the occurrence of child abuse in a positive and effective manner. The program's goal is to help children designated by the CAPC build self-esteem and become motivated, confident and successful. Each child receives a backpack filled with the tools and literature they need to be prepared for an exciting school career.

*For information, contact Child Abuse
Prevention Center:
650/327-8120 or 888/413-2272.*

Region 3 Interface Children Family Services

Helping to make a better Ventura County - one relationship at a time



Dorothy Jackson Family Resource Center



The Dorothy Jackson Family Resource Center, a Healthy Start initiative, can be found in Lompoc, and is known locally for the colorful murals that gracefully cover many of the city's buildings.

Despite the charms of this city, there are many families who struggle with the challenges of poverty, lack of access to health care services, language and literacy barriers.

The FRC grew from the vision of Ms. Dorothy Jackson, former principal of Clarence Ruth Elementary School. Ms. Jackson increasingly saw children who needed support beyond daily school activities, and in 1992 the FRC opened its doors to address this need. Since then a wide range of activities have been offered through the center; for example, \$90,000 worth of free dental care has been given to community children, English as a Second Language Classes are offered along with childcare, and in-home parent education programs.

The words in English, Spanish and Hmong, on the front of the Center – Welcome, Bienvenido and NYOB ZOO – mark the FRC's commitment to being a center for the entire community. It is also one of 12 demonstration projects throughout the state under a grant administered by the California Department of Social Services Office of Child Abuse Prevention.

There are sixteen participating agencies in the local project, with Santa Barbara County Probation Department operating as the lead agency. The project includes five program components that focus on juvenile crime prevention and early intervention services. With this integrated and collaborative approach the program is able to provide services for youth ages 0–18. Program components include: Center based activities at the FRC which focus on early intervention, ages 0 – 5; Families and Schools Together, an eight week school-based parent training and family support project with children ages 5 – 9;



Mothers and Sons, a six-month program which targets single mothers with at risk sons ages 10 – 14; First Offenders/Family Preservation, a team approach to case management with youth ages 12 – 18; and the After School Program, which provides drop in recreation, reading, story telling, dancing, mural making and the City at Peace Program for youth ages 10 – 14. The project components are unified by a single governing

entity: The Council, a community-based organization composed of a broad spectrum of community members. Program Director, Edna Phinney, is pleased to announce recently that the center's activities have been identified by the City of Lompoc as the number one priority for Prop. 10 funding in the Lompoc Valley.

Region 3

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Cindi Love
Administrative Assistant

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Region 4

Children's Bureau of Southern California

a leader in child abuse prevention and treatment

The Family Resource Center Collaborative (FRCC) and the La Puente Family Resource Center

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213-644-3907 fax

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Project Director

Contact
Daphne Quick
Program Specialist

The Family Resource Center Collaborative (FRCC) of the East San Gabriel Valley is recognized as being at the national forefront in community transformation and capacity building. The Collaborative is a voluntary network of the independent family resource centers of Azusa, Baldwin Park, Covina, El Monte, Pomona and La Puente. The FRCC is helping to create a sustainable future for the East San Gabriel Valley by transforming and supporting communities that care about and serve one another. The mission of the Collaborative is to encourage and promote safer, healthier communities. The FRCC has successfully developed the sites, programs and organizational infrastructure necessary to accomplish its mission. FRCC encourages and funds development of strategic programs at various centers and helps to replicate them at other center locations within the Collaborative.

In 1996, the La Puente Family Resource Center, a highly integrated operation, was built around a Healthy Start program and a large array of community sponsored initiatives to serve economically challenged neighborhoods. This center provides leadership to the Collaborative in developing creative, high impact programs addressing employment, childcare, academic assistance, and family support needs. The La Puente center operates under the Healthy Start grant, Teenage Pregnancy Prevention grant, HIV Prevention grant, Tobacco Usage Prevention grant, Early Mental Health grant, and Mentor grant. The uniqueness of the FRCC and the La Puente Family Resource Center is the comprehensive nature of the grants and the collaboration of these sources, which helps to bring a variety of programs into the communities and contribute to the community building process. Two impressive programs at the La Puente center are the Morning Break Club and the Self-Sufficiency Program.

The first of the two is a program where the community liaison provides the parents with a wealth of information on health, dental and other important issues. The liaison also invites speakers from Law Enforcement to discuss gang activities and updates on

what's happening in the community. The Fire Department speaks on safety issues in the homes. The Self-Sufficiency Program is design to help anyone in the community who is looking for employment. They focus on building on individual's talents, and also teach



the skills and requirements needed to get a job. Through these programs parents have truly excelled, increasing their involvement in the schools and communities.

After applying several times, a parent from the community is now working for the school district Community Liaison, Monica Grant Developer, Chris Arnette, a mom with no job or transportation struggling to take care of her kids made a change in her life. Faithful attendance and participation in the Self-Sufficiency Program, and parent support groups her hard work and endeavors paid off. She is currently working at a local convenience store and has her own car. The efforts of La Puente Family and the other family resource centers within the FRCC is at heart with the mission of Strategies, to create a strong community based support system for parents – and children that can help maintain self-sufficiency and quality of life.

Region 5

Children's Bureau of Southern California

a leader in child abuse prevention and treatment



Vested Interest at Work in the Oakview FRC



In the early 1970's a community liaison who wanted to work herself out of a job, started to bring community service agencies into the Oak View Elementary school to provide the services families needed. Fran Andrade, a resident of the Huntington Beach Oak View Community and former community liaison, devoted much of her life to community improvement. Through the efforts of Orange County Social Services, Community residents, and non-profit agencies overtime, everyone who had a vested interest in and recognized the school as the true center of that community became a collaborative

Collaboration and progressive thinking have been the key concepts at Oak View since 1969, the year when Fran Andrade started working there. Oakview is now a place where children can go after school to do homework and participate in recreational/educational programs. Agencies such as: Children's Bureau of Southern California, Camp Fire Boys & Girls, Community Services Programs Inc., Ocean View School District, Huntington Beach Community Services, Huntington Beach central Library, Oak View Elementary and



Huntington Beach Police Department come together with the aim of facilitating the development of a safe, healthy and nurturing environment in the school, home, and community. Programs are offered free of cost and include parenting classes, in-home counseling, after school tutoring, gang prevention, library and literacy services, office skills training, ESL & GED, as well as after school art and recreation classes.

Community involvement of parents and community residents is a strength and ensures programs are in tune with Family and Community needs. Parents' ideas and residents' talents and skills are utilized in the planning and implementing of services and projects. A strong effort on the part of the staff and volunteers to involve parents and make them feel welcomed, along with a real desire for involving fathers also helps. "Six years ago, the neighborhood was the number one problem area in the city; gang infested, drive-by shootings, and drug activity were a few of the characteristics describing the area. Today (said Lieutenant Ochoa, from the Huntington Beach Police Department) Oak View is a different community, and much of it is owed to the community coming together through the collaborative."



partner. Thus, in 1991 The Oak View Collaborative was created, which in turn gave birth to The Oak View Family Center. Since then, families with challenges such as lack of transportation, barriers to service due to languages differences, and fear of approaching unknown places have been able to count on The Oak View family Center as a one stop shopping for services.

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Program Specialists

Hints, Tips, Ideas & Strategies



What Makes a House a Home?



The “Making of a Home” is a unique art based educational activity that will draw families into center-based services. It is easy to use as the center-piece for parent support groups or parenting programs. The primary goal of this project is to connect families to their values in a manner, which is insightful, non-judgemental, strength-

focused, and fun. Values are pivotal to motivation and choice. The project uses a small mini-home to represent the values families would like to guide their family life.

Each piece of the home depicts one value. There are eight pieces (base, walls, and roof) which the families embellish with paints, collage or whatever their imagination creates, to depict their



set of eight values. A curriculum accompanies the project, which describes the meaning of each piece of the house; for example the base represents that value the family perceives as the *foundation* of their home life.

The purpose of the project is to meet the following goals:

- Increase awareness that parents are memory-makers for their children.
- Focus parents on the significance of the value legacy they are passing on to their children.
- Enable parents to identify those values, which they

consider to be family strengths, as well as those, which may need strengthening. The mini-home symbolizes the values they want to guide home life, thus creating a prototype of family ideas. The activity connects parents to their values in an experiential and tangible way.



- Enables parents to de-stress and relax while participating in a purposeful and enjoyable activity.
- This shared activity builds cohesion among the group members.
- Builds upon all of the learning domains to complete the project (visual, kinesthetic, auditory) thereby reinforcing this experience on a variety of levels.
- Completion of the project promotes a sense of accomplishment, and a positive hopeful vision of the future. It will stand as a strong visual reminder of the values they have expressed.
- As used in a group setting, it facilitates open discussion as participants work with their hands. The project can be adapted to numerous settings or tasks. Each home always results in a masterpiece.

For more information contact:

Lorraine Coleman or Susan Jen

P.O. Box 28 Lower Lake, CA 95457

(707) 995-4820



The Person First

California Early Start Program

The Department of Developmental Services is one of the 13 departments comprising the California Health and Human Services Agency. With an annual budget of over \$1.9 billion, the department provides services and supports for over 150,000 children and adults with developmental disabilities. These services are provided through state-operated developmental centers and contracts with twenty-one nonprofit agencies called regional centers.



In recognition of the fact that up to fifty percent of mental retardation, birth defects and other developmental disabilities can be prevented, the Department of Developmental Services has assumed a leadership role in the area of prevention. The goal of prevention programs is to reduce the incidence and frequency of both primary and secondary disabling conditions in children.

Regional centers play a vital role in

this prevention effort by assuring delivery of outreach, early intervention, and genetic diagnostic and counseling services for persons at risk of parenting a child with a developmental disability and for individuals who already are developmentally delayed or disabled. Regional centers, serving all 58 counties within California, have a unique opportunity to ensure a coordinated system of prevention services tailored to the special needs of each area.

Early Start Program

The California Early Start Program is an interagency system of coordinated services administered by the Department of Developmental Services in collaboration with the California Department of Education. The program provides early intervention services for infants and toddlers with disabilities, age 0-3, and their families. Services are family-focused and designed to maximize a child's growth and development. To be eligible the child must have a developmental delay or disability or be at risk for delay or disability.

The 21 regional centers for developmental disabilities and local education agencies serve to the point of entry for the Early Start Program. Once a child is referred, a comprehensive evaluation is completed to determine the child's eligibility. Each eligible infant and toddler is assigned a service coordinator who is responsible for conducting appropriate assessments to identify the child's unique needs and strengths. Upon completion of the assessment, parents and professionals join together to develop the Individualized Family Service Plan (IFSP). Some of the services provided include assistive technology, hearing and vision services, counseling, home visits, respite, medical and nursing services, physical and occupational therapy, special instruction, speech and language services, infant development and educational programming, and transportation. For additional information about the Early Start Program contact your local regional center, local school district, county office of education, or call 1-800-515-BABY.

Early Start FRC'S

Early Start Family Resource Centers (FRC'S) are a statewide network of 53 community-based, family-focused agencies established under the California Early Start Program. The Early Start FRC's serve families with children age birth to three who are at risk for disabilities or have developmental delays. FRC'S are an important component of the Early Start Program as they provide families access to information, resources and support, and establish and maintain linkages with other resource and referral systems.

*-Wayne Jasper, Technology and Publication Specialist
Strategies Region 2*

A CLOSER LOOK

Answers Benefiting Children (ABC), is OCAP's latest "prevention" initiative jointly administered in partnership with the Governor's Office of Criminal Justice Planning (OCJP). This initiative is implemented in 17 counties and is designed to produce changes in services delivery and funding systems through a process that requires both planning and implementation. It promotes an integrated continuum of quality services for families that wraps services around the family's unique circumstances.

The ABC Initiative stresses integration with existing service delivery systems, sustainable funding, cooperation and coordination between public and private agencies, reducing the duplication of services, and promoting a smooth transition and continuum of services for at-risk families. In addition, it encourages the continuation of program services after grant funding has terminated, and includes support for countywide planning efforts for child abuse prevention.

ABC IN ACTION



Pampering Day at an ABC site in Lake County is a day dedicated to thanking the families that participate in their programs. Activities include haircuts and styling, facials and manicures. All of the services are donated by local establishments.

ABC IN ACTION



Roberta Stone the Office Manager of Great Beginnings in Shasta County, signs a mural she painted in the Family Center.

While the lead agencies are responsible to their counties, community/consumer participation in planning and decision-making is also encouraged. A Family Resource Center serves as the focal point for services provided by ABC and as a central point for community focus. ABC services for family support include initial assessment, home visiting, center-based services and information and referrals. This training is based on research and best practices and offers a multiple approach designed to develop the skills of home visitors and supervisors as well as center-based services. Funds for this initiative come from several sources administered by OCAP or OCJP. These funds include three different federal grants: Act (CAPTA), CBFRS, and the Victims of Crime Act (VOCA). Child Abuse Prevention and Treatment State funds include one state general fund appropriation, the Child Abuse Prevention, Intervention and Treatment Act (CAPIT), and revenue received from the State Children's Trust Fund (SCTF).

ABC IN ACTION



Yuba County recently held an open house at the Olivehurst Center. It was a huge success. There were games for kids and a ribbon cutting ceremony. A good time was had by all as you can see by the smiling faces in the picture above.

To ensure a high quality standard, OCAP has incorporated the California Safe and Healthy Families (CalSAHF) and Family Resource Center Core training program into the ABC Initiative. The OCJP/VOCA funding provides treatment services for abused children 0-18.

To date, the ABC grantees have begun implementing their programs with great enthusiasm and dedication. They have completed the subcontract process with non-profits in their counties and are well underway in hiring staff, attending trainings, establishing Family Resource Centers, and providing home visits and other services to their communities.

OCAP is very excited about this increased opportunity to reach California's children. The 36 ABC-sponsored Family Resource Centers are a welcomed addition to our statewide prevention network and we applaud the commitment made by our grantees to move this heroic effort forward.

-Linda Allan, OCAP Program Consultant

ABC IN ACTION



The staff of Great Beginnings FRC in Shasta County standing proudly in front of their center at their grand opening on 9/16/99.

Visit the Strategies Website!!!

Featuring

- ☞ Strategies-OCAP's Technical and Training Project for FRC's in California
- ☞ Strategies-Regional Training Centers
- ☞ Resources for Answers Benefiting Children
- ☞ Directory of Strat.e.gies California FRC's
- ☞ Calendar of Events
- ☞ Online Links and Resources
- ☞ Newsletters

Coming Soon ***Virtual Tour*** An Interactive Tour of Family Resource Centers

www.familyresourcecenters.net



Family Resource Center Institute

Community Development...it's within our reach

This is a "Must Attend" Event

OCAP and Strat.e.gies is very proud to present "Community Development -It's Within Our Reach" in cooperation with the Anne E. Casey Foundation and the Community Development Technologies Center of Los Angeles. Our guest speakers have extensive experience in helping communities develop and maintain the essential ingredients of a healthy community: Economic opportunity, social networks, cultural considerations, services, and supports. "From the field" experiences will be shared by community based, special needs, and school linked FRC's. Our guest speakers will address the vital role FRC's play in promoting the well being of an entire community, not just those who receive services.

Featured speakers include: Jill Kinney, Senior Consultant-Anne E. Casey Foundation, Denise Fairchild, President-Community Development Technologies Center, Ruben Lizarido-Community Development Technologies Center, Berta (Bert Saavedra)-Boar Chair, Pico Union Family Resource Center, Jose Ramos, Director-Oakwood Family Resource Center, Sherry Torok-The Exceptional Family Resource Center.

Institute Agenda

Tuesday, April 11

5:00-5:30 PM-Registration
5:30-7:00 PM-Meet & Greet Reception

Wednesday, April 12

8:00-8:45 AM-Registration Continues
& Continental Breakfast

9:00-5:00 AM-FRC Institute Activities

For information about registration call
(800) 858-7743

Parent Education Network

***Working* Strat.e.gies**

2592 Notre Dame Blvd., Suite B
Chico, CA 95928

For information about trainings, workshops, conferences and more, contact your region:

- Region 1: Sylvia Doane 530-893-0391
- Region 2: Wayne Jasper 408-727-5775 x146
- Region 3: Sandra Rodriguez 800-339-9597 x676
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Nonprofit Organization

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